Jonathan Michael Chiang

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TECHNICAL SKILLS

- **Languages**: JavaScript, HTML5, CSS3
- **Technologies**: React, Next.js, Node.js, Redux, Express, PostgreSQL, MongoDB, Mongoose Sequelize, Docker, Git/GitHub, Figma, Bootstrap, Webpack, jQuery

EXPERIENCES

Software Engineer September 2021 – Present
Sombra New York, NY
- Utilize Next.js and React to build out various front-end component of the site including a responsive navigation bar, dynamic lazy loaded NFT images, and a social feed with comments/messaging.
- Test and implement new features including an accordion navigation, server side rendered meta tags, and conditional icon rendering based on tag filters
- Assist the senior developer in maintaining website functionality and resolving user tickets when they arise

Marketing Analyst June 2019 – November 2019
OMD USA New York, NY
- Paced and optimized 70 daily digital campaigns on Facebook, Instagram, Twitter, and Pinterest, ensuring they were delivered in full/on target to pace in full.
- Created and trafficked daily campaigns on multiple social media channels, ensuring all creatives, descriptions, target audiences, and locations were correct
- Issued weekly campaign reports to clients, ensuring consistency, accuracy, and timeliness with actionable insights

Marketing Coordinator November 2018 – June 2019
OMD USA New York, NY
- Monitored over 20 campaigns across multiple digital channels ensuring accurate reports and delivery
- Pulled reports from Tableau, Innovid, Prisma, DCM, and Google AdWords to gather insights on upper funnel metrics such as CPM, CPCV, and CPV's
- Maintained and updated all status sheets, development of meeting recaps, and the various process trackers, ensuring they were up to date and accurate.

PROJECTS

Solve.It <u>Live Site</u> | <u>Github Link</u>
Fullstack Software Engineer New York, NY
- Solve.It is a platform where users can submit coding problems for other users to solve for compensation
- Built a full-stack coding application using React/Redux, Express, PostgreSQL, Firebase, and Docker
- Designed frontend components for rendering all issues, single issues, and the user dashboard
- Imbedded Monaco Editor as the online IDE with submission, saving, and editing functionality, ensuring users and submitters could refer to previous code at any time
- Utilized Stripe for the payment system to track of total amount in escrow and any pending statuses

Grace Shopper <u>Live Site</u> | <u>Github Link</u>
Fullstack Software Engineer New York, NY
- Grace Shopper is an online luxury watch website where users can shop for their favorite timepieces
- Built a full-stack e-commerce web application using React/Redux, PostgreSQL, and Heroku
- Designed all frontend components with Material UI, Bootstrap, and CSS for rendering the homepage with all watches, filter method by brand, animated banner, and rotating carousel
- Implemented Redux and RESTful API routes to serve AJAX requests for collecting single watches, updating cart history / watch quantities, checking out, and deleting orders

EDUCATION

Fullstack Academy May 2021
- 17-week program covering full stack web development and computer science fundamentals

University at Buffalo – Buffalo, NY May 2018
- Bachelor of Science in Business Administration *Cum Laude Honors*